



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Feb 2026, monthly retail sales in Cardiff - Other were £4.72m. Year-to-Date (YTD) sales were £8.18m.
- Compared to Feb 2025, monthly sales marginally increased by +0.8% while YTD sales increased by +1.6%.
- The marginal increase in monthly sales was due to an increase of +3.3% in customer numbers and a decrease of -2.4% in average revenue per customer (ARPC).

Metric	Feb 26	Feb 26 vs Feb 25	YTD Feb 26	YTD Feb 26 vs YTD Feb 25
Sales	£4.72m	+0.8%	£8.18m	+1.6%
Transactions	397k	-1.1%	728k	-2.4%
Customers	169k	+3.3%	299k	+1.7%
ATV	£11.89	+1.9%	£11.24	+4.1%
ARPC	£27.86	-2.4%	£27.35	-0.1%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Feb 2025 and Feb 2026 in Cardiff - Other (+0.8%) is higher than Newport (-4.6%), Sheffield (-6.0%), Bristol (-6.3%) and Nottingham (-8.3%); similar to Cardiff - Hospitality (+0.8%) and lower than Cardiff - Retail (+9.6%), Cardiff (+6.4%) and Cardiff - Indie (+5.5%).
- YTD sales change between Feb 2025 and Feb 2026 in Cardiff - Other (+1.6%) is higher than Cardiff - Hospitality (-1.2%), Newport (-4.5%), Sheffield (-5.5%), Nottingham (-6.3%) and Bristol (-7.1%); similar to Cardiff - Indie (+0.9%) and lower than Cardiff - Retail (+7.6%) and Cardiff (+4.4%).

Retail Area	Feb 26 vs Feb 25	YTD Feb 26 vs YTD Feb 25
Cardiff - Other	+0.8%	+1.6%
Cardiff	+6.4%	+4.4%
Cardiff - Hospitality	+0.8%	-1.2%
Cardiff - Indie	+5.5%	+0.9%
Cardiff - Retail	+9.6%	+7.6%
Bristol	-6.3%	-7.1%
Newport	-4.6%	-4.5%
Nottingham	-8.3%	-6.3%
Sheffield	-6.0%	-5.5%
GB Benchmark	-4.0%	-2.2%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.36m), Entertainment (£1.07m), Grocery (£735k), Health & Beauty (£523k), and Transport (£475k).
- The five sectors with the highest YTD sales are Food & Drink (£2.56m), Grocery (£1.39m), Entertainment (£1.34m), Health & Beauty (£938k), and Transport (£905k).
- The five sectors showing the largest change in sales between Feb 2025 and Feb 2026 are Entertainment (+£414k), Tourism (–£254k), Food & Drink (–£99.4k), Grocery (–£88.4k) and Fashion (+£70.4k).

Sector	Feb 26	Feb 26 vs Feb 25	YTD Feb 26	YTD Feb 26 vs YTD Feb 25
Food & Drink	£1.36m	-6.8%	£2.56m	-6.4%
Entertainment	£1.07m	+62.7%	£1.34m	+54.8%
Grocery	£735k	-10.7%	£1.39m	-9.3%
Health & Beauty	£523k	+8.4%	£938k	+23.1%
Transport	£475k	-3.7%	£905k	+2.0%
Tourism	£334k	-43.2%	£666k	-29.9%
Fashion	£112k	+169.3%	£178k	+86.8%
Consumer Services	£54.1k	+10.1%	£110k	+10.6%
General Retail	£47.6k	-39.0%	£101k	-23.2%
Household	£0	NA	£0	NA

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between February 2025 and February 2026 reveals that Cardiff Outer City (-3.2ppt), Cardiff Region (+2.9ppt), Cardiff Inner City (-2.4ppt), Rest Of GB (+2.2ppt), Rest Of Wales (+1.5ppt) and M4 Corridor (-1.0ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between February 2025 and February 2026 reveals that Cardiff Inner City (-2.3ppt), Cardiff Region (+2.0ppt), Cardiff Outer City (-1.2ppt) and Rest Of GB (+1.1ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Feb 26	Feb 26 vs Feb 25	YTD Feb 26	YTD Feb 26 vs YTD Feb 25
Cardiff Region	32.9%	+2.9ppt	33.1%	+2.0ppt
Rest Of GB	20.9%	+2.2ppt	17.2%	+1.1ppt
Cardiff Inner City	19.1%	-2.4ppt	21.4%	-2.3ppt
Cardiff Outer City	14.0%	-3.2ppt	15.8%	-1.2ppt
Rest Of Wales	11.4%	+1.5ppt	9.7%	-0.1ppt
M4 Corridor	1.8%	-1.0ppt	2.8%	+0.6ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ