



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Mar 2026, monthly retail sales in Cardiff - Other were £5.11m. Year-to-Date (YTD) sales were £13.3m.
- Compared to Mar 2025, monthly sales decreased by -4.6% while YTD sales decreased by -1.0%.
- The decrease in monthly sales was due to a decrease of -2.6% in average revenue per customer (ARPC) and a decrease of -2.1% in customer numbers.

Metric	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Sales	£5.11m	-4.6%	£13.3m	-1.0%
Transactions	466k	-0.1%	1.19m	-1.6%
Customers	185k	-2.1%	484k	+0.2%
ATV	£10.95	-4.5%	£11.13	+0.7%
ARPC	£27.56	-2.6%	£27.42	-1.1%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Mar 2025 and Mar 2026 in Cardiff - Other (-4.6%) is higher than Sheffield (-7.4%), Bristol (-7.7%), Newport (-8.2%), Nottingham (-8.7%), Cardiff (-11.1%), Cardiff - Retail (-12.6%) and Cardiff - Indie (-15.6%) and similar to Cardiff - Hospitality (-4.0%).
- YTD sales change between Mar 2025 and Mar 2026 in Cardiff - Other (-1.0%) is higher than Cardiff - Hospitality (-2.2%), Newport (-4.7%), Sheffield (-5.2%), Cardiff - Indie (-5.6%), Nottingham (-7.2%) and Bristol (-7.4%) and similar to Cardiff - Retail (-0.2%) and Cardiff (-1.6%).

Retail Area	Mar 26 vs Mar 25	YTD Mar 26 vs YTD Mar 25
Cardiff - Other	-4.6%	-1.0%
Cardiff	-11.1%	-1.6%
Cardiff - Hospitality	-4.0%	-2.2%
Cardiff - Indie	-15.6%	-5.6%
Cardiff - Retail	-12.6%	-0.2%
Bristol	-7.7%	-7.4%
Newport	-8.2%	-4.7%
Nottingham	-8.7%	-7.2%
Sheffield	-7.4%	-5.2%
GB Benchmark	-8.2%	-4.3%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.66m), Entertainment (£1.14m), Grocery (£863k), Transport (£643k), and Tourism (£364k).
- The five sectors with the highest YTD sales are Food & Drink (£4.21m), Entertainment (£2.48m), Grocery (£2.25m), Transport (£1.55m), and Health & Beauty (£1.15m).
- The five sectors showing the largest change in sales between Mar 2025 and Mar 2026 are Tourism (–£280k), Entertainment (+£147k), Transport (+£85.5k), Food & Drink (–£84.3k) and Health & Beauty (–£67.8k).

Sector	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Food & Drink	£1.66m	-4.8%	£4.21m	-5.8%
Entertainment	£1.14m	+14.7%	£2.48m	+33.3%
Grocery	£863k	-3.0%	£2.25m	-6.9%
Transport	£643k	+15.3%	£1.55m	+7.1%
Tourism	£364k	-43.5%	£1.03m	-35.4%
Health & Beauty	£216k	-23.9%	£1.15m	+10.3%
Fashion	£88.8k	-21.4%	£267k	+28.1%
Consumer Services	£77.0k	+31.9%	£176k	+12.6%
General Retail	£55.7k	-22.3%	£157k	-22.9%
Household	£0	NA	£0	NA

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between March 2025 and March 2026 reveals that Rest Of GB (-4.6ppt), M4 Corridor (+2.7ppt), Cardiff Region (+2.7ppt) and Cardiff Inner City (-1.1ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between March 2025 and March 2026 reveals that Cardiff Region (+2.3ppt), Cardiff Inner City (-1.8ppt), M4 Corridor (+1.4ppt) and Rest Of GB (-1.2ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Cardiff Region	30.5%	+2.7ppt	32.1%	+2.3ppt
Cardiff Inner City	20.8%	-1.1ppt	21.2%	-1.8ppt
Rest Of GB	19.0%	-4.6ppt	17.9%	-1.2ppt
Cardiff Outer City	15.5%	+0.7ppt	15.7%	-0.5ppt
Rest Of Wales	9.0%	-0.4ppt	9.4%	-0.2ppt
M4 Corridor	5.1%	+2.7ppt	3.7%	+1.4ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ

