



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Retail

Cardiff - Retail Headline Metrics

- In Mar 2026, monthly retail sales in Cardiff - Retail were £18.3m. Year-to-Date (YTD) sales were £52.0m.
- Compared to Mar 2025, monthly sales decreased by -12.6% while YTD sales marginally decreased by -0.2%.
- The decrease in monthly sales was due to a decrease of -8.1% in average revenue per customer (ARPC) and a decrease of -4.9% in customer numbers.

Metric	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Sales	£18.3m	-12.6%	£52.0m	-0.2%
Transactions	755k	-4.2%	2.13m	-2.5%
Customers	241k	-4.9%	688k	-3.3%
ATV	£24.21	-8.7%	£24.42	+2.3%
ARPC	£75.77	-8.1%	£75.56	+3.2%

Key Retail Metrics for Cardiff - Retail

Cardiff - Retail vs Comparator Areas

- Monthly sales change between Mar 2025 and Mar 2026 in Cardiff - Retail (-12.6%) is higher than Cardiff - Indie (-15.6%) and lower than Cardiff - Hospitality (-4.0%), Cardiff - Other (-4.6%), Sheffield (-7.4%), Bristol (-7.7%), Newport (-8.2%), Nottingham (-8.7%) and Cardiff (-11.1%).
- YTD sales change between Mar 2025 and Mar 2026 in Cardiff - Retail (-0.2%) is higher than Cardiff (-1.6%), Cardiff - Hospitality (-2.2%), Newport (-4.7%), Sheffield (-5.2%), Cardiff - Indie (-5.6%), Nottingham (-7.2%) and Bristol (-7.4%) and similar to Cardiff - Other (-1.0%).

Retail Area	Mar 26 vs Mar 25	YTD Mar 26 vs YTD Mar 25
Cardiff - Retail	-12.6%	-0.2%
Cardiff	-11.1%	-1.6%
Cardiff - Hospitality	-4.0%	-2.2%
Cardiff - Indie	-15.6%	-5.6%
Cardiff - Other	-4.6%	-1.0%
Bristol	-7.7%	-7.4%
Newport	-8.2%	-4.7%
Nottingham	-8.7%	-7.2%
Sheffield	-7.4%	-5.2%
GB Benchmark	-8.2%	-4.3%

Sales Growth for Cardiff - Retail and Comparators

Cardiff - Retail Sector Sales

- The five sectors with the highest monthly sales are Fashion (£6.85m), Food & Drink (£3.37m), General Retail (£2.40m), Health & Beauty (£2.37m), and Grocery (£1.95m).
- The five sectors with the highest YTD sales are Fashion (£19.7m), Food & Drink (£9.58m), Health & Beauty (£6.69m), General Retail (£6.66m), and Grocery (£5.29m).
- The five sectors showing the largest change in sales between Mar 2025 and Mar 2026 are Fashion (–£1.70m), Food & Drink (–£512k), General Retail (–£250k), Tourism (–£218k) and Health & Beauty (+£77.8k).

Sector	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Fashion	£6.85m	-19.9%	£19.7m	+4.6%
Food & Drink	£3.37m	-13.2%	£9.58m	-5.2%
General Retail	£2.40m	-9.4%	£6.66m	-7.2%
Health & Beauty	£2.37m	+3.4%	£6.69m	+5.7%
Grocery	£1.95m	-3.1%	£5.29m	0.0%
Transport	£483k	-3.7%	£1.34m	-1.5%
Entertainment	£415k	-1.5%	£1.30m	+7.2%
Tourism	£242k	-47.4%	£923k	-32.2%
Household	£114k	+10.2%	£269k	-4.9%
Consumer Services	£87.4k	+98.0%	£229k	+54.6%

Cardiff - Retail Sector Sales

Cardiff - Retail Customer Catchments

- Comparing the sales contribution of customer catchment areas between March 2025 and March 2026 reveals that Cardiff Region (+1.3ppt) and Rest Of Wales (-1.2ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between March 2025 and March 2026 reveals that Cardiff Region (+2.4ppt) and Cardiff Inner City (-1.2ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Cardiff Region	40.0%	+1.3ppt	41.1%	+2.4ppt
Cardiff Inner City	19.0%	-0.5ppt	19.1%	-1.2ppt
Cardiff Outer City	18.5%	+0.9ppt	18.3%	-0.7ppt
Rest Of Wales	11.2%	-1.2ppt	10.7%	-0.3ppt
Rest Of GB	9.6%	-0.9ppt	9.2%	-0.4ppt
M4 Corridor	1.8%	+0.4ppt	1.6%	+0.2ppt

Contribution of Customer Catchments to Cardiff - Retail Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ