



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff

Cardiff Headline Metrics

- In Mar 2026, monthly retail sales in Cardiff were £34.0m. Year-to-Date (YTD) sales were £93.9m.
- Compared to Mar 2025, monthly sales decreased by -11.1% while YTD sales decreased by -1.6%.
- The decrease in monthly sales was due to a decrease of -8.0% in average revenue per customer (ARPC) and a decrease of -3.4% in customer numbers.

Metric	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Sales	£34.0m	-11.1%	£93.9m	-1.6%
Transactions	1.80m	-4.5%	4.85m	-3.4%
Customers	406k	-3.4%	1.12m	-1.0%
ATV	£18.91	-6.9%	£19.37	+1.8%
ARPC	£83.87	-8.0%	£84.09	-0.6%

Key Retail Metrics for Cardiff

Cardiff vs Comparator Areas

- Monthly sales change between Mar 2025 and Mar 2026 in Cardiff (-11.1%) is higher than Cardiff - Retail (-12.6%) and Cardiff - Indie (-15.6%) and lower than Cardiff - Hospitality (-4.0%), Cardiff - Other (-4.6%), Sheffield (-7.4%), Bristol (-7.7%), Newport (-8.2%) and Nottingham (-8.7%).
- YTD sales change between Mar 2025 and Mar 2026 in Cardiff (-1.6%) is higher than Newport (-4.7%), Sheffield (-5.2%), Cardiff - Indie (-5.6%), Nottingham (-7.2%) and Bristol (-7.4%); similar to Cardiff - Other (-1.0%) and Cardiff - Hospitality (-2.2%) and lower than Cardiff - Retail (-0.2%).

Retail Area	Mar 26 vs Mar 25	YTD Mar 26 vs YTD Mar 25
Cardiff	-11.1%	-1.6%
Cardiff - Hospitality	-4.0%	-2.2%
Cardiff - Indie	-15.6%	-5.6%
Cardiff - Retail	-12.6%	-0.2%
Cardiff - Other	-4.6%	-1.0%
Bristol	-7.7%	-7.4%
Newport	-8.2%	-4.7%
Nottingham	-8.7%	-7.2%
Sheffield	-7.4%	-5.2%
GB Benchmark	-8.2%	-4.3%

Sales Growth for Cardiff and Comparators

Cardiff Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£13.0m), Fashion (£7.93m), Grocery (£3.39m), General Retail (£2.78m), and Health & Beauty (£2.77m).
- The five sectors with the highest YTD sales are Food & Drink (£34.9m), Fashion (£22.8m), Grocery (£9.11m), Health & Beauty (£8.41m), and General Retail (£7.83m).
- The five sectors showing the largest change in sales between Mar 2025 and Mar 2026 are Fashion (–£2.45m), Food & Drink (–£1.09m), Tourism (–£515k), General Retail (–£304k) and Grocery (–£194k).

Sector	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Food & Drink	£13.0m	-7.7%	£34.9m	-4.0%
Fashion	£7.93m	-23.6%	£22.8m	+1.8%
Grocery	£3.39m	-5.4%	£9.11m	-4.1%
General Retail	£2.78m	-9.9%	£7.83m	-6.8%
Health & Beauty	£2.77m	+2.3%	£8.41m	+8.3%
Entertainment	£2.00m	+3.6%	£5.05m	+15.4%
Transport	£1.17m	+6.6%	£3.03m	+3.6%
Tourism	£606k	-45.9%	£1.96m	-34.7%
Consumer Services	£242k	+38.6%	£608k	+13.7%
Household	£123k	+14.6%	£287k	-4.7%

Cardiff Sector Sales

Cardiff Customer Catchments

- Comparing the sales contribution of customer catchment areas between March 2025 and March 2026 reveals that M4 Corridor (+1.2ppt) and Rest Of GB (-1.0ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between March 2025 and March 2026 reveals that Cardiff Region (+1.2ppt) and Cardiff Inner City (-1.1ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Cardiff Region	36.7%	-0.1ppt	37.8%	+1.2ppt
Cardiff Inner City	19.1%	-0.4ppt	19.3%	-1.1ppt
Cardiff Outer City	16.3%	+0.7ppt	16.6%	-0.8ppt
Rest Of GB	14.1%	-1.0ppt	13.3%	+0.1ppt
Rest Of Wales	10.9%	-0.5ppt	10.7%	0.0ppt
M4 Corridor	2.9%	+1.2ppt	2.2%	+0.6ppt

Contribution of Customer Catchments to Cardiff Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ