



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In May 2026, monthly retail sales in Cardiff - Hospitality were £3.72m. Year-to-Date (YTD) sales were £17.9m.
- Compared to May 2025, monthly sales decreased by -26.0% while YTD sales decreased by -7.8%.
- The decrease in monthly sales was due to a decrease of -20.5% in customer numbers and a decrease of -6.8% in average revenue per customer (ARPC).

| Metric       | May 26 | May 26 vs May 25 | YTD May 26 | YTD May 26 vs YTD May 25 |
|--------------|--------|------------------|------------|--------------------------|
| Sales        | £3.72m | -26.0%           | £17.9m     | -7.8%                    |
| Transactions | 230k   | -17.8%           | 1.07m      | -5.9%                    |
| Customers    | 93.5k  | -20.5%           | 455k       | -6.0%                    |
| ATV          | £16.19 | -10.0%           | £16.80     | -2.0%                    |
| ARPC         | £39.78 | -6.8%            | £39.38     | -1.8%                    |

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between May 2025 and May 2026 in Cardiff - Hospitality (-26.0%) is lower than Bristol (+2.4%), Nottingham (-2.7%), Cardiff - Retail (-5.4%), Sheffield (-6.1%), Cardiff (-12.2%), Cardiff - Indie (-12.7%), Newport (-21.4%) and Cardiff - Other (-24.3%).
- YTD sales change between May 2025 and May 2026 in Cardiff - Hospitality (-7.8%) is higher than Newport (-9.7%); similar to Cardiff - Other (-6.8%) and Cardiff - Indie (-7.2%) and lower than Cardiff - Retail (-2.4%), Sheffield (-3.9%), Bristol (-4.1%), Cardiff (-4.6%) and Nottingham (-6.3%).

| Retail Area           | May 26 vs May 25 | YTD May 26 vs YTD May 25 |
|-----------------------|------------------|--------------------------|
| Cardiff - Hospitality | -26.0%           | -7.8%                    |
| Cardiff               | -12.2%           | -4.6%                    |
| Cardiff - Indie       | -12.7%           | -7.2%                    |
| Cardiff - Retail      | -5.4%            | -2.4%                    |
| Cardiff - Other       | -24.3%           | -6.8%                    |
| Bristol               | +2.4%            | -4.1%                    |
| Newport               | -21.4%           | -9.7%                    |
| Nottingham            | -2.7%            | -6.3%                    |
| Sheffield             | -6.1%            | -3.9%                    |
| GB Benchmark          | -4.5%            | -4.1%                    |

Sales Growth for Cardiff - Hospitality and Comparators

Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.41m), Entertainment (£140k), Grocery (£69.2k), Fashion (£45.2k), and Health & Beauty (£31.6k).
- The five sectors with the highest YTD sales are Food & Drink (£16.3m), Entertainment (£608k), Health & Beauty (£352k), Grocery (£298k), and Fashion (£188k).
- The five sectors showing the largest change in sales between May 2025 and May 2026 are Food & Drink (–£1.16m), Entertainment (–£58.9k), Health & Beauty (–£37.5k), Grocery (+£15.8k) and Consumer Services (–£14.6k).

| Sector            | May 26 | May 26 vs May 25 | YTD May 26 | YTD May 26 vs YTD May 25 |
|-------------------|--------|------------------|------------|--------------------------|
| Food & Drink      | £3.41m | -25.3%           | £16.3m     | -7.4%                    |
| Entertainment     | £140k  | -29.7%           | £608k      | -20.2%                   |
| Grocery           | £69.2k | +29.5%           | £298k      | +67.1%                   |
| Fashion           | £45.2k | -22.7%           | £188k      | -37.8%                   |
| Health & Beauty   | £31.6k | -54.2%           | £352k      | +70.6%                   |
| Consumer Services | £21.7k | -40.2%           | £114k      | -37.3%                   |
| Transport         | £5.59k | +267.4%          | £21.9k     | +1,342.1%                |
| Tourism           | £350   | -89.0%           | £13.3k     | +19.8%                   |
| General Retail    | £0     | -100.0%          | £0         | -100.0%                  |
| Household         | £0     | NA               | £0         | NA                       |

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between May 2025 and May 2026 reveals that Rest Of GB (-8.0ppt), Cardiff Region (+5.7ppt), Cardiff Outer City (+3.8ppt) and M4 Corridor (-2.7ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between May 2025 and May 2026 reveals that Rest Of GB (-1.6ppt) and Cardiff Inner City (+1.6ppt) have a change of 1 percentage point (ppt) or more.

| Customer Catchment | May 26 | May 26 vs May 25 | YTD May 26 | YTD May 26 vs YTD May 25 |
|--------------------|--------|------------------|------------|--------------------------|
| Cardiff Region     | 38.9%  | +5.7ppt          | 37.1%      | -0.1ppt                  |
| Rest Of GB         | 18.2%  | -8.0ppt          | 19.1%      | -1.6ppt                  |
| Cardiff Inner City | 17.0%  | +0.7ppt          | 16.9%      | +1.6ppt                  |
| Cardiff Outer City | 13.2%  | +3.8ppt          | 13.0%      | +0.2ppt                  |
| Rest Of Wales      | 10.3%  | +0.6ppt          | 10.8%      | -0.3ppt                  |
| M4 Corridor        | 2.4%   | -2.7ppt          | 3.1%       | +0.2ppt                  |

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ