



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In May 2026, monthly retail sales in Cardiff - Indie were £6.36m. Year-to-Date (YTD) sales were £30.3m.
- Compared to May 2025, monthly sales decreased by -12.7% while YTD sales decreased by -7.2%.
- The decrease in monthly sales was due to a decrease of -15.8% in customer numbers and an increase of +3.7% in average revenue per customer (ARPC).

Metric	May 26	May 26 vs May 25	YTD May 26	YTD May 26 vs YTD May 25
Sales	£6.36m	-12.7%	£30.3m	-7.2%
Transactions	305k	-21.7%	1.49m	-12.4%
Customers	140k	-15.8%	683k	-7.0%
ATV	£20.85	+11.5%	£20.35	+5.9%
ARPC	£45.34	+3.7%	£44.40	-0.3%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between May 2025 and May 2026 in Cardiff - Indie (-12.7%) is higher than Newport (-21.4%), Cardiff - Other (-24.3%) and Cardiff - Hospitality (-26.0%); similar to Cardiff (-12.2%) and lower than Bristol (+2.4%), Nottingham (-2.7%), Cardiff - Retail (-5.4%) and Sheffield (-6.1%).
- YTD sales change between May 2025 and May 2026 in Cardiff - Indie (-7.2%) is higher than Newport (-9.7%); similar to Nottingham (-6.3%), Cardiff - Other (-6.8%) and Cardiff - Hospitality (-7.8%) and lower than Cardiff - Retail (-2.4%), Sheffield (-3.9%), Bristol (-4.1%) and Cardiff (-4.6%).

Retail Area	May 26 vs May 25	YTD May 26 vs YTD May 25
Cardiff - Indie	-12.7%	-7.2%
Cardiff	-12.2%	-4.6%
Cardiff - Hospitality	-26.0%	-7.8%
Cardiff - Retail	-5.4%	-2.4%
Cardiff - Other	-24.3%	-6.8%
Bristol	+2.4%	-4.1%
Newport	-21.4%	-9.7%
Nottingham	-2.7%	-6.3%
Sheffield	-6.1%	-3.9%
GB Benchmark	-4.5%	-4.1%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.86m), Fashion (£959k), Grocery (£557k), Entertainment (£396k), and General Retail (£389k).
- The five sectors with the highest YTD sales are Food & Drink (£18.8m), Fashion (£4.51m), Grocery (£2.51m), General Retail (£1.75m), and Entertainment (£1.63m).
- The five sectors showing the largest change in sales between May 2025 and May 2026 are Food & Drink (–£642k), Grocery (–£107k), Fashion (–£70.7k), Health & Beauty (–£33.8k) and Entertainment (–£26.4k).

Sector	May 26	May 26 vs May 25	YTD May 26	YTD May 26 vs YTD May 25
Food & Drink	£3.86m	-14.3%	£18.8m	-6.6%
Fashion	£959k	-6.9%	£4.51m	-13.2%
Grocery	£557k	-16.2%	£2.51m	-14.0%
Entertainment	£396k	-6.2%	£1.63m	-1.8%
General Retail	£389k	-0.5%	£1.75m	+2.8%
Health & Beauty	£122k	-21.7%	£684k	+26.7%
Transport	£46.1k	-7.5%	£206k	-0.3%
Consumer Services	£29.6k	-36.0%	£205k	-4.5%
Household	£301	-92.3%	£21.8k	-21.0%
Tourism	£0	-100.0%	£0	-100.0%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between May 2025 and May 2026 reveals that Rest Of GB (-3.5ppt), Rest Of Wales (+3.1ppt), M4 Corridor (-1.7ppt) and Cardiff Region (+1.3ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between May 2025 and May 2026 reveals that Rest Of Wales (+1.9ppt), Cardiff Region (-1.5ppt) and Cardiff Inner City (-1.5ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	May 26	May 26 vs May 25	YTD May 26	YTD May 26 vs YTD May 25
Cardiff Region	31.6%	+1.3ppt	33.0%	-1.5ppt
Cardiff Inner City	21.5%	+0.1ppt	20.6%	-1.5ppt
Rest Of GB	16.4%	-3.5ppt	17.1%	+0.7ppt
Cardiff Outer City	15.4%	+0.8ppt	15.2%	+0.2ppt
Rest Of Wales	12.9%	+3.1ppt	11.6%	+1.9ppt
M4 Corridor	2.2%	-1.7ppt	2.4%	+0.1ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ