



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In May 2026, monthly retail sales in Cardiff - Other were £4.20m. Year-to-Date (YTD) sales were £22.0m.
- Compared to May 2025, monthly sales decreased by -24.3% while YTD sales decreased by -6.8%.
- The decrease in monthly sales was due to a decrease of -16.7% in customer numbers and a decrease of -9.1% in average revenue per customer (ARPC).

Metric	May 26	May 26 vs May 25	YTD May 26	YTD May 26 vs YTD May 25
Sales	£4.20m	-24.3%	£22.0m	-6.8%
Transactions	401k	-15.5%	1.99m	-4.5%
Customers	165k	-16.7%	811k	-3.7%
ATV	£10.49	-10.4%	£11.08	-2.4%
ARPC	£25.50	-9.1%	£27.14	-3.2%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between May 2025 and May 2026 in Cardiff - Other (-24.3%) is higher than Cardiff - Hospitality (-26.0%) and lower than Bristol (+2.4%), Nottingham (-2.7%), Cardiff - Retail (-5.4%), Sheffield (-6.1%), Cardiff (-12.2%), Cardiff - Indie (-12.7%) and Newport (-21.4%).
- YTD sales change between May 2025 and May 2026 in Cardiff - Other (-6.8%) is higher than Newport (-9.7%); similar to Nottingham (-6.3%), Cardiff - Indie (-7.2%) and Cardiff - Hospitality (-7.8%) and lower than Cardiff - Retail (-2.4%), Sheffield (-3.9%), Bristol (-4.1%) and Cardiff (-4.6%).

Retail Area	May 26 vs May 25	YTD May 26 vs YTD May 25
Cardiff - Other	-24.3%	-6.8%
Cardiff	-12.2%	-4.6%
Cardiff - Hospitality	-26.0%	-7.8%
Cardiff - Indie	-12.7%	-7.2%
Cardiff - Retail	-5.4%	-2.4%
Bristol	+2.4%	-4.1%
Newport	-21.4%	-9.7%
Nottingham	-2.7%	-6.3%
Sheffield	-6.1%	-3.9%
GB Benchmark	-4.5%	-4.1%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.38m), Grocery (£814k), Transport (£600k), Entertainment (£569k), and Tourism (£299k).
- The five sectors with the highest YTD sales are Food & Drink (£6.93m), Grocery (£3.87m), Entertainment (£3.57m), Transport (£2.72m), and Health & Beauty (£2.00m).
- The five sectors showing the largest change in sales between May 2025 and May 2026 are Entertainment (–£714k), Food & Drink (–£393k), Tourism (–£341k), Fashion (+£80.4k) and Transport (+£27.0k).

Sector	May 26	May 26 vs May 25	YTD May 26	YTD May 26 vs YTD May 25
Food & Drink	£1.38m	-22.2%	£6.93m	-10.4%
Grocery	£814k	+3.0%	£3.87m	-1.8%
Transport	£600k	+4.7%	£2.72m	+6.8%
Entertainment	£569k	-55.7%	£3.57m	-3.3%
Tourism	£299k	-53.2%	£1.86m	-36.4%
Health & Beauty	£298k	-2.5%	£2.00m	+12.5%
Fashion	£132k	+154.6%	£477k	+26.8%
Consumer Services	£61.9k	-23.1%	£332k	+0.3%
General Retail	£51.5k	-13.6%	£257k	-16.9%
Household	£0	NA	£0	NA

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between May 2025 and May 2026 reveals that Rest Of GB (-10.2ppt), Cardiff Region (+6.6ppt), M4 Corridor (-4.8ppt), Cardiff Inner City (+3.4ppt), Cardiff Outer City (+3.2ppt) and Rest Of Wales (+1.7ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between May 2025 and May 2026 reveals that Cardiff Region (+3.4ppt) and Rest Of GB (-2.4ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	May 26	May 26 vs May 25	YTD May 26	YTD May 26 vs YTD May 25
Cardiff Region	31.7%	+6.6ppt	32.3%	+3.4ppt
Cardiff Inner City	23.6%	+3.4ppt	21.8%	-0.9ppt
Rest Of GB	17.1%	-10.2ppt	18.1%	-2.4ppt
Cardiff Outer City	16.3%	+3.2ppt	15.5%	+0.3ppt
Rest Of Wales	9.7%	+1.7ppt	9.3%	-0.2ppt
M4 Corridor	1.5%	-4.8ppt	2.9%	-0.2ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ