



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In Jun 2026, monthly retail sales in Cardiff - Indie were £6.71m. Year-to-Date (YTD) sales were £37.1m.
- Compared to Jun 2025, monthly sales increased by +3.9% while YTD sales decreased by -5.3%.
- The increase in monthly sales was due to an increase of +9.3% in customer numbers and a decrease of -4.9% in average revenue per customer (ARPC).

Metric	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Sales	£6.71m	+3.9%	£37.1m	-5.3%
Transactions	334k	-2.1%	1.83m	-10.6%
Customers	160k	+9.3%	844k	-4.2%
ATV	£20.09	+6.1%	£20.31	+5.9%
ARPC	£42.01	-4.9%	£43.92	-1.2%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between Jun 2025 and Jun 2026 in Cardiff - Indie (+3.9%) is higher than Cardiff - Retail (+1.0%), Sheffield (-3.5%), Bristol (-4.1%), Newport (-5.5%) and Nottingham (-6.7%); similar to Cardiff (+4.3%) and lower than Cardiff - Other (+14.2%) and Cardiff - Hospitality (+8.0%).
- YTD sales change between Jun 2025 and Jun 2026 in Cardiff - Indie (-5.3%) is higher than Nottingham (-6.4%) and Newport (-9.0%); similar to Bristol (-4.5%) and Cardiff - Hospitality (-5.0%) and lower than Cardiff - Retail (-2.1%), Cardiff - Other (-2.8%), Cardiff (-3.2%) and Sheffield (-3.9%).

Retail Area	Jun 26 vs Jun 25	YTD Jun 26 vs YTD Jun 25
Cardiff - Indie	+3.9%	-5.3%
Cardiff	+4.3%	-3.2%
Cardiff - Hospitality	+8.0%	-5.0%
Cardiff - Retail	+1.0%	-2.1%
Cardiff - Other	+14.2%	-2.8%
Bristol	-4.1%	-4.5%
Newport	-5.5%	-9.0%
Nottingham	-6.7%	-6.4%
Sheffield	-3.5%	-3.9%
GB Benchmark	-4.5%	-4.0%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£4.05m), Fashion (£1.00m), Grocery (£544k), General Retail (£524k), and Entertainment (£325k).
- The five sectors with the highest YTD sales are Food & Drink (£22.9m), Fashion (£5.52m), Grocery (£3.06m), General Retail (£2.31m), and Entertainment (£1.96m).
- The five sectors showing the largest change in sales between Jun 2025 and Jun 2026 are Food & Drink (+£423k), Entertainment (−£92.9k), Fashion (−£82.3k), General Retail (+£45.1k) and Grocery (−£39.3k).

Sector	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Food & Drink	£4.05m	+11.7%	£22.9m	-3.8%
Fashion	£1.00m	-7.6%	£5.52m	-12.2%
Grocery	£544k	-6.7%	£3.06m	-12.8%
General Retail	£524k	+9.4%	£2.31m	+5.8%
Entertainment	£325k	-22.2%	£1.96m	-5.9%
Health & Beauty	£139k	+2.4%	£823k	+21.8%
Consumer Services	£81.7k	+41.2%	£287k	+4.7%
Transport	£32.5k	-33.4%	£238k	-6.6%
Household	£0	-100.0%	£21.8k	-31.5%
Tourism	£0	-100.0%	£0	-100.0%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between June 2025 and June 2026 reveals that Cardiff Inner City (-4.4ppt), Rest Of Wales (+2.9ppt), Cardiff Outer City (-2.6ppt), Rest Of GB (+2.3ppt) and Cardiff Region (+1.5ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between June 2025 and June 2026 reveals that Rest Of Wales (+2.1ppt), Cardiff Inner City (-2.0ppt), Rest Of GB (+1.0ppt) and Cardiff Region (-1.0ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Cardiff Region	33.1%	+1.5ppt	33.0%	-1.0ppt
Cardiff Inner City	20.0%	-4.4ppt	20.5%	-2.0ppt
Rest Of GB	18.1%	+2.3ppt	17.3%	+1.0ppt
Rest Of Wales	13.5%	+2.9ppt	12.0%	+2.1ppt
Cardiff Outer City	13.3%	-2.6ppt	14.9%	-0.3ppt
M4 Corridor	2.0%	+0.3ppt	2.3%	+0.2ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ

