



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Jun 2026, monthly retail sales in Cardiff - Other were £5.93m. Year-to-Date (YTD) sales were £28.4m.
- Compared to Jun 2025, monthly sales increased by +14.2% while YTD sales decreased by -2.8%.
- The increase in monthly sales was due to an increase of +24.0% in customer numbers and a decrease of -7.9% in average revenue per customer (ARPC).

Metric	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Sales	£5.93m	+14.2%	£28.4m	-2.8%
Transactions	530k	+19.1%	2.55m	-0.1%
Customers	221k	+24.0%	1.05m	+1.5%
ATV	£11.19	-4.1%	£11.13	-2.7%
ARPC	£26.89	-7.9%	£27.03	-4.2%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Jun 2025 and Jun 2026 in Cardiff - Other (+14.2%) is higher than Cardiff - Hospitality (+8.0%), Cardiff (+4.3%), Cardiff - Indie (+3.9%), Cardiff - Retail (+1.0%), Sheffield (-3.5%), Bristol (-4.1%), Newport (-5.5%) and Nottingham (-6.7%).
- YTD sales change between Jun 2025 and Jun 2026 in Cardiff - Other (-2.8%) is higher than Sheffield (-3.9%), Bristol (-4.5%), Cardiff - Hospitality (-5.0%), Cardiff - Indie (-5.3%), Nottingham (-6.4%) and Newport (-9.0%) and similar to Cardiff - Retail (-2.1%) and Cardiff (-3.2%).

Retail Area	Jun 26 vs Jun 25	YTD Jun 26 vs YTD Jun 25
Cardiff - Other	+14.2%	-2.8%
Cardiff	+4.3%	-3.2%
Cardiff - Hospitality	+8.0%	-5.0%
Cardiff - Indie	+3.9%	-5.3%
Cardiff - Retail	+1.0%	-2.1%
Bristol	-4.1%	-4.5%
Newport	-5.5%	-9.0%
Nottingham	-6.7%	-6.4%
Sheffield	-3.5%	-3.9%
GB Benchmark	-4.5%	-4.0%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Entertainment (£2.10m), Food & Drink (£1.41m), Grocery (£947k), Transport (£592k), and Tourism (£376k).
- The five sectors with the highest YTD sales are Food & Drink (£8.35m), Entertainment (£5.75m), Grocery (£5.12m), Transport (£3.31m), and Health & Beauty (£2.29m).
- The five sectors showing the largest change in sales between Jun 2025 and Jun 2026 are Entertainment (+£1.45m), Food & Drink (–£410k), Health & Beauty (–£310k), Tourism (–£131k) and Grocery (+£65.0k).

Sector	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Entertainment	£2.10m	+223.1%	£5.75m	+31.1%
Food & Drink	£1.41m	-22.5%	£8.35m	-12.8%
Grocery	£947k	+7.4%	£5.12m	+0.7%
Transport	£592k	+4.6%	£3.31m	+6.2%
Tourism	£376k	-25.8%	£2.23m	-34.8%
Health & Beauty	£282k	-52.3%	£2.29m	-3.7%
Consumer Services	£94.0k	+26.0%	£427k	+5.3%
Fashion	£68.2k	+75.3%	£545k	+31.3%
General Retail	£57.5k	-2.2%	£324k	-18.6%
Household	£0	NA	£0	NA

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between June 2025 and June 2026 reveals that Rest Of GB (+8.2ppt), Cardiff Region (-5.3ppt), Cardiff Inner City (-3.0ppt), Cardiff Outer City (-1.3ppt) and Rest Of Wales (+1.3ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between June 2025 and June 2026 reveals that Cardiff Region (+1.8ppt) and Cardiff Inner City (-1.4ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Cardiff Region	29.4%	-5.3ppt	31.4%	+1.8ppt
Rest Of GB	25.9%	+8.2ppt	19.9%	-0.1ppt
Cardiff Inner City	18.0%	-3.0ppt	20.8%	-1.4ppt
Cardiff Outer City	12.2%	-1.3ppt	14.7%	-0.1ppt
Rest Of Wales	11.5%	+1.3ppt	10.4%	+0.1ppt
M4 Corridor	3.0%	+0.1ppt	2.9%	-0.2ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ

