



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Retail

Cardiff - Retail Headline Metrics

- In Jun 2026, monthly retail sales in Cardiff - Retail were £19.4m. Year-to-Date (YTD) sales were £110m.
- Compared to Jun 2025, monthly sales increased by +1.0% while YTD sales decreased by -2.1%.
- The increase in monthly sales was due to an increase of +3.0% in average revenue per customer (ARPC) and a decrease of -2.0% in customer numbers.

Metric	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Sales	£19.4m	+1.0%	£110m	-2.1%
Transactions	735k	-4.7%	4.34m	-4.5%
Customers	242k	-2.0%	1.40m	-4.8%
ATV	£26.36	+6.0%	£25.23	+2.4%
ARPC	£80.09	+3.0%	£78.08	+2.8%

Key Retail Metrics for Cardiff - Retail

Cardiff - Retail vs Comparator Areas

- Monthly sales change between Jun 2025 and Jun 2026 in Cardiff - Retail (+1.0%) is higher than Sheffield (-3.5%), Bristol (-4.1%), Newport (-5.5%) and Nottingham (-6.7%) and lower than Cardiff - Other (+14.2%), Cardiff - Hospitality (+8.0%), Cardiff (+4.3%) and Cardiff - Indie (+3.9%).
- YTD sales change between Jun 2025 and Jun 2026 in Cardiff - Retail (-2.1%) is higher than Cardiff (-3.2%), Sheffield (-3.9%), Bristol (-4.5%), Cardiff - Hospitality (-5.0%), Cardiff - Indie (-5.3%), Nottingham (-6.4%) and Newport (-9.0%) and similar to Cardiff - Other (-2.8%).

Retail Area	Jun 26 vs Jun 25	YTD Jun 26 vs YTD Jun 25
Cardiff - Retail	+1.0%	-2.1%
Cardiff	+4.3%	-3.2%
Cardiff - Hospitality	+8.0%	-5.0%
Cardiff - Indie	+3.9%	-5.3%
Cardiff - Other	+14.2%	-2.8%
Bristol	-4.1%	-4.5%
Newport	-5.5%	-9.0%
Nottingham	-6.7%	-6.4%
Sheffield	-3.5%	-3.9%
GB Benchmark	-4.5%	-4.0%

Sales Growth for Cardiff - Retail and Comparators

Cardiff - Retail Sector Sales

- The five sectors with the highest monthly sales are Fashion (£8.30m), Food & Drink (£3.09m), Health & Beauty (£2.48m), General Retail (£2.35m), and Grocery (£1.78m).
- The five sectors with the highest YTD sales are Fashion (£43.8m), Food & Drink (£18.6m), Health & Beauty (£13.9m), General Retail (£13.5m), and Grocery (£11.0m).
- The five sectors showing the largest change in sales between Jun 2025 and Jun 2026 are Health & Beauty (+£397k), General Retail (–£182k), Grocery (+£98.9k), Tourism (–£65.5k) and Consumer Services (–£48.7k).

Sector	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Fashion	£8.30m	+0.2%	£43.8m	-0.8%
Food & Drink	£3.09m	+0.1%	£18.6m	-9.8%
Health & Beauty	£2.48m	+19.1%	£13.9m	+7.6%
General Retail	£2.35m	-7.2%	£13.5m	-6.2%
Grocery	£1.78m	+5.9%	£11.0m	+0.3%
Transport	£489k	+2.2%	£2.73m	-3.9%
Entertainment	£420k	-5.0%	£2.67m	+7.3%
Tourism	£301k	-17.9%	£2.33m	-8.8%
Household	£94.8k	-9.4%	£519k	-12.0%
Consumer Services	£76.9k	-38.8%	£478k	+23.4%

Cardiff - Retail Sector Sales

Cardiff - Retail Customer Catchments

- Comparing the sales contribution of customer catchment areas between June 2025 and June 2026 reveals that Cardiff Outer City (-3.6ppt), Cardiff Inner City (+2.7ppt) and Rest Of GB (+1.0ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between June 2025 and June 2026 identifies no catchments with a change of 1 percentage point (ppt) or more.

Customer Catchment	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Cardiff Region	38.1%	-0.8ppt	39.8%	+0.6ppt
Cardiff Inner City	20.6%	+2.7ppt	19.4%	-0.3ppt
Cardiff Outer City	19.3%	-3.6ppt	19.1%	-0.9ppt
Rest Of GB	10.6%	+1.0ppt	9.6%	+0.2ppt
Rest Of Wales	9.9%	+0.3ppt	10.6%	+0.3ppt
M4 Corridor	1.5%	+0.4ppt	1.5%	+0.1ppt

Contribution of Customer Catchments to Cardiff - Retail Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ