



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff

Cardiff Headline Metrics

- In Jun 2026, monthly retail sales in Cardiff were £36.1m. Year-to-Date (YTD) sales were £197m.
- Compared to Jun 2025, monthly sales increased by +4.3% while YTD sales decreased by -3.2%.
- The increase in monthly sales was due to an increase of +9.7% in customer numbers and a decrease of -4.9% in average revenue per customer (ARPC).

Metric	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Sales	£36.1m	+4.3%	£197m	-3.2%
Transactions	1.84m	+2.6%	10.0m	-4.6%
Customers	436k	+9.7%	2.34m	-1.2%
ATV	£19.62	+1.6%	£19.66	+1.5%
ARPC	£82.70	-4.9%	£84.35	-2.0%

Key Retail Metrics for Cardiff

Cardiff vs Comparator Areas

- Monthly sales change between Jun 2025 and Jun 2026 in Cardiff (+4.3%) is higher than Cardiff - Retail (+1.0%), Sheffield (-3.5%), Bristol (-4.1%), Newport (-5.5%) and Nottingham (-6.7%); similar to Cardiff - Indie (+3.9%) and lower than Cardiff - Other (+14.2%) and Cardiff - Hospitality (+8.0%).
- YTD sales change between Jun 2025 and Jun 2026 in Cardiff (-3.2%) is higher than Bristol (-4.5%), Cardiff - Hospitality (-5.0%), Cardiff - Indie (-5.3%), Nottingham (-6.4%) and Newport (-9.0%); similar to Cardiff - Other (-2.8%) and Sheffield (-3.9%) and lower than Cardiff - Retail (-2.1%).

Retail Area	Jun 26 vs Jun 25	YTD Jun 26 vs YTD Jun 25
Cardiff	+4.3%	-3.2%
Cardiff - Hospitality	+8.0%	-5.0%
Cardiff - Indie	+3.9%	-5.3%
Cardiff - Retail	+1.0%	-2.1%
Cardiff - Other	+14.2%	-2.8%
Bristol	-4.1%	-4.5%
Newport	-5.5%	-9.0%
Nottingham	-6.7%	-6.4%
Sheffield	-3.5%	-3.9%
GB Benchmark	-4.5%	-4.0%

Sales Growth for Cardiff and Comparators

Cardiff Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£12.3m), Fashion (£9.39m), Grocery (£3.36m), Entertainment (£2.96m), and General Retail (£2.94m).
- The five sectors with the highest YTD sales are Food & Drink (£69.9m), Fashion (£50.1m), Grocery (£19.5m), Health & Beauty (£17.4m), and General Retail (£16.2m).
- The five sectors showing the largest change in sales between Jun 2025 and Jun 2026 are Entertainment (+£1.30m), Food & Drink (+£318k), Tourism (–£204k), Grocery (+£176k) and General Retail (–£153k).

Sector	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Food & Drink	£12.3m	+2.7%	£69.9m	-6.9%
Fashion	£9.39m	-0.7%	£50.1m	-2.2%
Grocery	£3.36m	+5.5%	£19.5m	-1.1%
Entertainment	£2.96m	+78.7%	£11.1m	+12.5%
General Retail	£2.94m	-4.9%	£16.2m	-5.8%
Health & Beauty	£2.91m	+2.9%	£17.4m	+7.3%
Transport	£1.15m	+5.2%	£6.38m	+2.7%
Tourism	£680k	-23.1%	£4.58m	-24.7%
Consumer Services	£274k	-4.6%	£1.33m	+3.9%
Household	£94.8k	-13.0%	£541k	-13.0%

Cardiff Sector Sales

Cardiff Customer Catchments

- Comparing the sales contribution of customer catchment areas between June 2025 and June 2026 reveals that Cardiff Outer City (-3.2ppt), Rest Of GB (+2.9ppt), Rest Of Wales (+1.4ppt) and Cardiff Region (-1.1ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between June 2025 and June 2026 identifies no catchments with a change of 1 percentage point (ppt) or more.

Customer Catchment	Jun 26	Jun 26 vs Jun 25	YTD Jun 26	YTD Jun 26 vs YTD Jun 25
Cardiff Region	35.8%	-1.1ppt	37.0%	+0.4ppt
Cardiff Inner City	19.2%	-0.4ppt	19.4%	-0.7ppt
Cardiff Outer City	15.9%	-3.2ppt	16.9%	-0.6ppt
Rest Of GB	15.9%	+2.9ppt	13.7%	+0.2ppt
Rest Of Wales	11.4%	+1.4ppt	10.9%	+0.6ppt
M4 Corridor	1.9%	+0.4ppt	2.0%	+0.1ppt

Contribution of Customer Catchments to Cardiff Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ